



Sponsorship packages

The 2009 EDAYZ Conference will offer a range of sponsorship packages to potential sponsors. Please note that customised packages that include a mix of cash and in-kind support can also be negotiated by contacting the Conference Manager.

Physical (on-site) sponsor (\$550) (Note - only 5 spaces available)

1. Sponsor area set up prominently for delegate interaction throughout the conference, with provision of table, pin-up screen, laptop and internet access
2. Acknowledgment of sponsorship and presence in the conference program/handbook and on the conference website (including a link to sponsor's site)
3. Frequently repeated exposure of the sponsor's logo via electronic display during the conference
4. Unlimited opportunity to include printed promotional materials (provided by sponsor) in delegate packs
5. One free registration for entry to the conference

High Exposure (non-present) sponsor (\$300)

1. Acknowledgement as a 'Featured Sponsor' in the conference program/handbook and on the conference website (including a link to sponsor's site) and all other promotional materials
2. Frequently repeated exposure of the sponsor's logo via electronic display during the conference
3. Unlimited opportunity to include printed promotional materials (provided by sponsor) in delegate packs

Promotional (non-present) sponsor (\$150)

1. Acknowledgement as a 'Sponsor' in the conference program/handbook and on the conference website (including a link to sponsor's site) and all other promotional materials
2. Opportunity to include promotional flyers or items in delegate packs

In-kind sponsorship

The 2009 EDAYZ Conference is very keen to attract sponsors who may be able to provide in-kind sponsorship. This may take the form of media or data processing support or equipment needed by the conference producers to facilitate the optimal broadcast, capture and distribution of the conference proceedings; or any other product or service that will support and enhance the conference.

A package of sponsorship benefits can be customised according to the equivalent monetary value of this sponsorship.

ON SPONSORING OF EDAYZ 2009 CONFERENCE

1. Sponsorship is meant to publicize and promote the products and services of the sponsor, so as to attract new clients or members or business activity; while supporting and enhancing the presentation of the conference for the producers as well as the experience of the conference for the attendees.
2. In pursuit and support of those goals of the sponsors and the conference producers, the following protocols will apply to the sponsorship of the conference.
3. Any and all promotional material provided by sponsors will be produced and delivered to the conference for distribution at the expense of the sponsor. Any assistance or involvement of the producers must be fully agreed upon in advance.
4. All promotional materials must be consistent with the themes and business activities of the conference. A sample of all materials for display or distribution must be submitted, in final or final draft form, no less than 30 days before the delivery date for the materials.
5. Promotional materials are expected to be confined to printed matter as material for distribution will be packaged and provided to attendees in a flat pack, briefcase or folder. Any 'other than printed' promotional material must be agreed to prior to acceptance for distribution.
6. All promotional materials handled by the conference producers must be delivered to the specified conference receiver no less than 14 days before the start of the conference.
7. The script of the promotional paragraph presented on the conference website, must be made available no more than 7 days after request.
8. While attempting to facilitate any inquiries of the attendees regarding the nature of the products and services being promoted by the sponsors, the conference producers cannot assume any responsibility for such queries other than to refer that query to the sponsor's stated contact information.

Specifically relating to Physical Sponsors (those with a stand at the conference):

1. Sponsors will not be permitted to present their products or services in a presentation/workshop session. These sessions are reserved only for presentation of educational content and cannot be used for promotion of commercial products or services.
2. Display signage, posters and presentation materials must conform to size and display specifications and must be specified by the sponsor before the display material can be accepted for display by the conference producers.
3. The placement of promotional displays and the placement of signage or posters will be at the discretion of the conference producers who will assign display areas based on available space.
4. Display stand, racks and holders for flyers and brochures must be provided by the sponsor, along with their promotional materials, unless an arrangement is made between the sponsor and the conference producers for these display apparatus to be acquired and provided by the conference producers at the expense of the sponsor.